

EDUCATIONAL PROGRAMS SERVING WASHINGTON STATE'S GRAPE & WINE INDUSTRY

Participating Public Schools & Universities

Central Washington University

www.worldwineprogram.org

(509) 963-1754

Columbia Basin Community College

<http://www.columbiabasin.edu/index.aspx?page=78>

Donna Campbell

(509) 542-4806

dcampbell@columbiabasin.edu

Walla Walla Community College

www.wvcc.edu/CMSX/main.php?module=department&collegecode=200&deptcode=EV

Alan Busacca

(509) 524-5170

Alan.busacca@wvcc.edu

Yakima Valley Community College

www.yvcc.edu/Students/AcademicOptions/Programs/WED/Agriculture/vine/wine/Pages/default.aspx

Trent Ball

(509) 882-7007

tball@yvcc.edu

Wenatchee Valley College

Latino Ag Education Program

www.wvc.edu/directory/departments/agriculture/hoeep.asp

Leo Garcia

(509) 682-6628

lgarcia@wvc.edu

South Seattle Community College

www.southseattle.edu/programs/proftech/wine.htm

Regina Daigneault

(206) 934-6846

regina.daigneault@seattlecolleges.edu

Washington State University

Dennis Reynolds (wine business)

509-335-4344

der@wsu.edu

<http://www.business.wsu.edu/academics/hospitality/Pages/Wine.aspx>

John Mangiantini (admin/advising)

509-335-8729

Willard@wsu.edu

Lindsay Lightner

(509) 372-7366

llightner@wsu.edu

Theresa Beaver (V&E certificates)

509-335-3446

tbeaver@wsu.edu

<http://wine.wsu.edu/education/certificate/>

Thomas Henick-Kling (V&E)

(509) 372-7224

thk@wsu.edu

<http://wine.wsu.edu/>

EDUCATIONAL PROGRAMS SERVING WASHINGTON STATE'S WINE INDUSTRY
Public Colleges & Universities

Credential	Program	Description	School	Location	Contact
SHORT COURSES					
Professional Development	Trade Training	Wide range of topics includes: wine faults, palate training, marketing and branding strategies for small wineries, and social media utilization.	CWU	Ellensburg	(509) 963-1754 www.worldwineprogram.org
Consumer Education	Consumer Series	Consumer tasting and educational events. This is a recurring annual series of tastings open to the general public who wish to enhance their wine knowledge and have fun. Series are approximately three to six times a year and associated with a fee.	CWU	Ellensburg	(509) 963-1754 www.worldwineprogram.org
Professional Development	Wines, Vines & Dollar Signs	A blend of courses from the Vineyard & Winery Technology and Business Administration programs. Preparation for careers in the Washington wine industry. Courses explore the multiple links among wine making, grape growing, and wine marketing in Washington State and the Columbia Valley.	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
Professional Development	Workshops	Various classes for the grape and wine industry, with programs offered throughout the year. Seminars include sensory, management, marketing, wine chemistry, and etc.	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu

Professional Development	Courses	Purchase self directed on-line courses that are identical to the coursework of the credit certificate option.	WSU	Distance	Thresesa Beaver 509-335-3446 tbeaver@wsu.edu http://wine.wsu.edu/education/certificate/
Professional Development and Consumer Education	Workshops and Seminars	Various classes for the grape and wine industry are offered throughout the year. Topics include sensory evaluation, wine analysis, fermentation management, vine physiology, vineyard management, pest and diseases, vineyard & winery management.	WSU	Richland, WA	Thomas Henick-Kling (509) 372-7224 thk@wsu.edu http://wine.wsu.edu/research-extension/
Professional Development	Various	A variety of short courses and seminars are offered throughout the year. Topics include sensory evaluation, wine analysis, grape identification, wine marketing and sales, consumer wine education, compliance, vineyard/winery accounting/taxation, and others.	Walla Walla Community College	Walla Walla	Danielle Swan-Froese (509) 524-5170

CERTIFICATES

Certificate	Wine Tasting Room Attendant	Prepares participants for employment in a setting where wine is served and/or tasted. Concepts include the history of wine, major wine varietals, wine pouring and tasting, pairing of wine and food, and legal issues associated with wine service. Preparation for licensure through the Washington State Liquor Control Board may be provided as part of the class.	Columbia Basin College	Pasco	Donna Campbell (509) 542-4806 dcampbell@columbiabasin.edu
Certificate	Wine Trade Professional	An intensive, professional development program that covers the fundamentals of viticulture and winemaking, but focuses on the business and trade aspects of the wine industry. The program also covers the major wine regions of the world and sensory analysis of a wide variety of wines.	CWU	Ellensburg	(509) 963-1754 www.worldwineprogram.org

Certificate	Viticulture	For people now working in the wine industry. On-line course over two years with three, two-day wine camps for hands-on work and demonstration. These non-credit professional certificate programs are tailored for people who are interested in working in the wine industry - grape growing and/or winemaking - but are not interested in obtaining a college degree.	WSU	Distance	Theresa Beaver (509) 335-3446 tbeaver@wsu.edu http://wine.wsu.edu/education/certificate/ Dr. Thomas Henick-Kling (509) 372-7292 thk@wsu.edu □
Certificate	Enology	See above	WSU	Distance	Theresa Beaver (509) 335-3446 tbeaver@wsu.edu http://wine.wsu.edu/education/certificate/ Dr. Thomas Henick-Kling (509) 372-7292 thk@wsu.edu
Certificate	Wine Making	Three certificate programs. The wine classes are designed to educate and inform individually, for students who are just getting a start in the wine industry or professionals who need information on current trends and to enhance their skills. One class or a series of classes towards attaining a certificate or an AAS or AAS-T (transferable degree) in winemaking, wine marketing and sales, or food and wine pairing is available.	South Seattle Community College	Seattle	Regina Daigneault (NW Wine Academy) (206) 934-6846 Regina.Daigneault@seattlecolleges.edu Peter Bos (NW Wine Academy) Peter.Bos@seattlecolleges.edu
Certificate	Wine Marketing and Sales	See above	South Seattle Community College	Seattle	Regina Daigneault (NW Wine Academy) (206) 934-6846 Regina.Daigneault@seattlecolleges.edu Peter Bos (NW Wine Academy) Peter.Bos@seattlecolleges.edu

Certificate	Food and Wine Pairing	See above	South Seattle Community College	Seattle	Regina Daigneault (NW Wine Academy) (206) 934-6846 Regina.Daigneault@seattlecolleges.edu Peter Bos (NW Wine Academy) Peter.Bos@seattlecolleges.edu
Certificate	Professional Sommelier	This certificate program focuses on learning the techniques involved in becoming a Sommelier. A Sommelier works in the dining aspects of the beverage industry including pairing food with wine, beer, spirits and other beverages along with managing the beverage component of a dining establishment. This certificate covers beverage and food pairing, service techniques and beverage management, cost and pricing structures, developing beverage lists, and includes a professional tasting component to cover wine, beer, spirits and other beverages. Graduates are prepared for food and beverage related careers in the dining and hospitality industry.	CWU	Ellensburg	(509) 963-1754 www.worldwineprogram.org
Certificate	Wine Sales	The certificate can stand-alone or be earned as a specialty certificate with the AAS-Agribusiness or AAS-Business Management.	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
Certificate	Vineyard Technology	A one-year certificate focused on the core courses in the Vineyard Program.	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
Certificate	Winery Technology	A one-year certificate focused on the core courses in the Winery Program.	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu

Certificate	Hispanic Orchard Employee Education Program (HOEEP)	Two-quarter programs include: Level 1: principles and practices of horticulture, English language instruction, math, computer skills, civics and GED orientation – all taught in Spanish; Level 2: orchard production systems; Level 3: integrated pest management; (stand alone) Level 4: farm management, business planning, and finance (stand alone). English language, math, and computer skills training incorporated in all levels.	Wenatchee Valley College	Omak, Wenatchee, Big Bend, YVC, CBC, Grandview, etc. (alternate each quarter based on demand)	Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu
Certificate	HOEEP Viticulture Level 5 (stand alone)	Principles of grape physiology and production, nutrition; pest, crop and irrigation management; vineyard economics. English language, math, and computer skills training incorporated.	Wenatchee Valley College	Omak, Wenatchee, Big Bend, YVC, CBC, Grandview, etc. (alternate each quarter based on demand)	Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu
Certificate	HOEEP Advanced Viticulture Level 6	Articulation with AAS program at YVCC - Students take tree fruit classes at WV C and core viticulture classes at YVCC to earn AAS degree from YVCC	WVC	Central Washington and WVC district	Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu
Certificate	Viticulture Science	This certificate focuses on the science of growing and farming wine grapes. Equivalent to the second year curriculum requirements of the AAAS degree.	Center for Enology & Viticulture, Walla Walla Community College (WWCC)	Walla Walla	Alan Busacca (509) 524-5170 Alan.busacca@wwcc.edu
Certificate	Fermentation Science	This certificate focuses on the science of wine making. Equivalent to the first year curriculum requirements of the AAAS degree.	Center for Enology & Viticulture, Walla Walla Community College (WWCC)	Walla Walla	Alan Busacca (509) 524-5170 Alan.busacca@wwcc.edu

Certificate	Wine Marketing & Management	This certificate is equivalent to year one of the AAAS Agri-Business Wine Marketing & Management degree.	Agri-Business Dept. Walla Walla Community College	Walla Walla	Debbie Frazier (509) 527-4689 Debora.frazier@wwcc.edu
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ASSOCIATE DEGREES

A.S.	Agriculture	Direct transfer into WSU BS wine programs.	Columbia Basin College	Pasco	Kerrin Bleazard kbleasard@columbiabasin.edu 542-4785
A.A.S.	Wine Marketing & Management	This technical degree is designed to serve the needs of the student who is new to the wine marketing industry or for persons who wish to focus their current marketing skills toward a career in the wine industry.	Agri-Business Dept. Walla Walla community College	Walla Walla	Debbie Frazier (509) 527-4689 Debora.frazier@wwcc.edu
A.A.A.S.	Enology and Viticulture	Students study the science of wine making and grape growing along with some business, marketing and wine appreciation coursework. Includes hands-on lab and externship experience. In addition to a 5+ acre estate teaching vineyard providing hands-on vineyard experience, students also learn at winemaking at a fully bonded & licensed teaching winery.	Center for Enology & Viticulture, Walla Walla Community College (WWCC)	Walla Walla	Alan Busacca (509) 524-5170 Alan.busacca@wwcc.edu
A.A.S.	Vineyard Technology	Hands-on training will be provided in all aspects of vineyard operations with a broad knowledge of viticulture and applied sciences.	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu

A.A.S	Winery Technology	Students will learn appropriate winemaking principles from fermentation to bottling and management with experience in the college Teaching Winery and tasting room.	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
A.A.S.	Wine Making	Three A.A.S. degrees are available. These degrees offer transferable credits to four-year institutions. The wine classes are designed to educate and inform individually, for students who are just getting a start in the wine industry or professionals who need information on current trends and to enhance their skills.	South Seattle Community College	Seattle	Regina Daigneault (206) 764-7942 RDaigneault@sccd.ctc.edu Peter Bos (NW Wine Academy) PBos@sccd.ctc.edu
A.A.S.	Wine Marketing and Sales	See above	South Seattle Community College	Seattle	Regina Daigneault (206) 764-7942 RDaigneault@sccd.ctc.edu Peter Bos (NW Wine Academy) PBos@sccd.ctc.edu
A.A.S.	Food and Wine Pairing	See above	South Seattle Community College	Seattle	Regina Daigneault (206) 764-7942 RDaigneault@sccd.ctc.edu Peter Bos (NW Wine Academy) PBos@sccd.ctc.edu
A.A.S	Articulation with AAS program at YVCC	Students take tree fruit classes at WVC and core viticulture classes at YVCC to earn AAS degree from YVCC.	WVC & YVCC		Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu

MINOR

Minor	Recreation & Tourism, Wine Trade and Tourism Minor	Interdisciplinary program that prepares students for many areas Tourism, tasting room and wine event management, hospitality services, wine retailing, distribution and import/export, wine sales and marketing.	CWU	Ellensburg	(509) 963-1754 www.worldwineprogram.org
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BACHELOR'S DEGREE

B.S.	Global Wine Studies	Coursework in business planning, wine marketing and branding, import and export, wine analysis, international wine trade, global wine regions, and viticulture and enology.	CWU	Ellensburg	(509) 963-1754 www.worldwineprogram.org
B.A.	Hospitality Business Management (Wine Business Management Specialization)	The program's overarching objective is to provide a pool of highly skilled business leaders focused on the burgeoning wine industry. Toward this effort, graduates of the program will be educated across a broad range of wine business and related functional areas from the management of wine production to the identification and development of demand generators.	WSU	Pullman	John Mangiantini (admin/advising) 509-335-8729 Willard@wsu.edu Dr. Dennis Reynolds (general info) 509-335-4344 der@wsu.edu
B.S.	Viticulture and Enology Major	Areas of learning in Viticulture & Enology include the science and technology of plant propagation, cultural practices, genetic improvement, harvesting, storage, processing, marketing, and other specific aspects of grape growing and winemaking.	WSU	Tri-Cities and Pullman	Lindsay Lightner (509) 372-7366 llightner@wsu.edu Dr. Thomas Henick-Kling (509) 372-7292 thk@wsu.edu =