



For Immediate Release
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WASHINGTON GRAPE GROWERS 2016 CONVENTION

The Washington Association of Wine Grape Grower's (WAWGG) 2016 Annual Meeting, Convention, and Trade Show on February 9-11, 2016, held at the Three Rivers Convention Center in Kennewick, WA. The WAWGG Convention is the premier educational and networking opportunity for the Northwest wine and grape industry.

The second largest event of its kind in the nation, the 2016 Convention focuses on "Moving to Mastery." Highlights of the event include a newly formatted trade show featuring over 150 exhibitors, a poster session spotlighting the latest industry research and information, a State of the Industry report, a Leadership Luncheon featuring Ted Baseler, President and Chief Executive Officer of Ste Michelle Wine Estates, and an honor reception recognizing industry legends and innovators. The Convention's 16 educational sessions include:

- Crazy About Cab Clones Grand Tasting
- Tasting Room Best Practices
- Help Wanted: Getting A Job In The Wine Industry
- Moving To Mastery Spanish Language Session
- Water Symposium for Viticulture (Part 1 and 2)
- Water Symposium For Wineries—The Water Cycle
- Rhone Evolution Grand Tasting
- Managing Pests
- White Wine Fining: Avoidance, acceptance and intervention
- Professional Development – Standing Tall: What Do You Stand For?
- Is Leafroll A Matter of Taste: Virus from Grapes to Glass
- You're As Cold As Ice: Managing and Mitigating Cold Damage
- Applied Wine Chemistry: Generating, Interpreting, and Applying Lab Results

Visit www.wawgg.org to register.

WAWGG advocates for the Washington wine and grower industry by educating, promoting, representing, and unifying the industry. WAWGG cultivates a positive business environment for continued growth and production of world-class, Washington wines.

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