



2018 Winegrowers Convention

FEBRUARY 6-8, 2018 | THREE RIVERS CONVENTION CENTER | KENNEWICK, WA

ADVERTISING OPPORTUNITIES

The Washington Winegrowers Association Convention is the premier education and networking opportunity for the Northwest grape and wine industry, featuring sessions and workshops for growers, viticulture staff, wineries, enologists, tasting room staff, and marketers.

The three-day event is held at the Three Rivers Convention Center in Kennewick, Washington, and is the second largest of its kind in the nation, boasting a trade show with nearly 200 booths, a poster session sharing the latest industry research, many diverse educational sessions including a State of the Industry report, Industry Leadership Lunch with keynote speaker, an Honor Reception recognizing industry legends and innovators, and networking opportunities galore!

Visit www.wawinegrowers.org for full details.

**TO SECURE YOUR 2018 CONVENTION AD, VISIT
WWW.WAWINEGROWERS.ORG**

MORE INFORMATION:

Becca Freimuth — 509-782-8234 or Becca@wawinegrowers.org

“We have advertised at the Winegrowers Convention for the past eight years, enjoying the dual benefit of directly reaching industry decision makers and supporting the Washington wine industry.”

- KEVIN JUDKINS, CO-OWNER
OF INLAND DESERT NURSERY



Promote and gain exclusive industry exposure to over **1,500 wine industry leaders and influencers!**

Washington Winegrowers
2018 Convention Program Advertising
SPECIFICATIONS & DEADLINES

Advertising in the 2018 Washington Winegrowers Association Convention Program is a fantastic way to reach leaders in the grape and wine industries! Nearly 2,000 copies of the program will be distributed during the convention to wine and grape industry leaders, and the program will reach even more potential clients on our website, where it will be available digitally.

ADVERTISEMENT SIZES	EARLY BIRD BEFORE SEPT 1	REGULAR AFTER SEPT 1
Full Page 8.25”w x 10.75”h	\$1,000	\$1,500
Half Page 8.25”w x 5.25”h	\$750	\$1,250
Quarter Page 4”w x 5.25”h	\$500	\$750
Business Card 4”w x 2.5”h	\$250	\$500

TERMS AND CONDITIONS:

- To purchase advertising, visit www.wawinegrowers.org
- Space is limited and ad placement is first paid, first served. Ad placement will be determined by Winegrowers staff.
- All ads must be:
 - Full color
 - Received in one of the following file types: jpg, png, eps, or pdf
 - 300dpi or greater
 - Received by September 29, 2017

QUESTIONS?

Contact Becca Freimuth at 509-782-8234 or Becca@wawinegrowers.org

