

2017 WAWGG TRADE SHOW

Exhibitor Info Sheet

TRADE SHOW SCHEDULE

Tuesday, February 7, 11:30 AM – 4:30 PM
Wednesday, February 8, 8:00 AM – 3:00 PM
Convention: Tues-Thurs, February 7-9

INDOOR BOOTH SPACE

- 8' deep x 10' wide space
- 8' high backdrop
- 3' high side rails
- 44" x 7" identification sign
- 6' skirted table & two chairs
- One 5 amp/110v standard electrical outlet
- [Click here to order additional booth items.](#)

OUTDOOR BOOTH SPACE

- 10' deep x 10' wide space (approx.)
- Spaces are outdoors in the elements.
- Plan accordingly for inclement weather, including sun, wind, snow, or rain. You may bring a tent, heat source, etc., or can you order from Trade Show Supply House.

There are no refunds or special exceptions due to weather.

DECORATOR CONTACT

Trade Show Supply House
Bryan Brammer
P.O. Box 1536 - Brush Prairie, WA 98606
Phone: 360-624-4498 | Fax: 360-576-9224
tradeshowsupplyhouse@comcast.net

TRADE SHOW SUPPLY HOUSE ORDERS ARE DUE ON OR BEFORE JANUARY 20TH, 2017.

ADVANCED BOOTH SHIPMENTS

[Click here for special instructions](#) in the Trade Show Supply House order forms, or call them directly at 360-624-4498.

TRADE SHOW COLORS:

- Back wall: Burgundy
- Side rails: Burgundy
- Skirted Table: Black

CARPETING

The Three Rivers Convention Center Great Hall is carpeted.

EXHIBITOR NAME BADGES

Information for name badges for all booth staff must be submitted by January 20th via online sign-up platform or email (tradeshow@wawgg.org). Pick up all name badges at the registration desk in Rooms A-B at Three Rivers Convention Center.

GENERAL RULES

- NO outside food or beverages allowed.
- If your product or service necessitates food or alcohol samples, please contact the WAWGG office ASAP. **Prior approval is REQUIRED.**
- Exhibitors are NOT allowed to share or sublet booth space.

LUNCH

This year lunch on Tuesday and Wednesday will be served on the Trade Show floor and is open to all exhibitors.

BOOTH SET UP

Exhibitors in booths 1-43 (Lobby area) and those with large equipment or items requiring a forklift MUST move in Monday, February 6 between 1:30 and 5:00 PM. If you have questions, please contact Trade Show Supply House.

All other exhibitors may move in Tuesday, February 7, between 7:00 and 10:30 AM. No scheduled appointment is needed.

A \$250 fine will be assigned for late set up or early tear-down and you will be removed from the seniority list for 2018. Set up after 10:30am Tuesday, February 7 or tear-down before 3:00pm Wednesday, February 8 is prohibited. Setting up a booth late or tearing down early not only disrupts the consistency of the show and detracts from neighboring booths, but does not comply with fire marshal rules.

BOOTH TEAR DOWN

All items must be removed from the show floor by 8:00 pm on Wednesday, February 8. If you have an issue with removing your items by Wednesday night, contact Bryan Brammer at Trade Show Supply House. Plans must be made in advance of the show.

WI-FI ACCESS

Wi-fi hotspots will be available in and around the Convention Center. There is no password.

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ACCOMMODATIONS

A list of local hotels offering special rates is available on the WAWGG website – [click here](#).

WAWGG CONVENTION

Register to attend sessions and receptions at www.wawgg.org. You can also do this onsite but space is limited and first come, first served.

HONOR RECEPTION

Tickets are available for purchase online at www.wawgg.org. The event will be held Tuesday, February 7 at 4:30 pm. Tickets are \$50 and are first paid, first served.

WWIF PARTY + AUCTION TICKETS AND DONATIONS

Please contact the Washington Wine Industry Foundation at (509) 782-1108 or email: lacey@washingtonwinefoundation.org. The WWIF Party + Auction begins at 5:00 PM on Wednesday, February 8th. For more information, please [click here](#).

EXHIBITOR TERMS AND CONDITIONS

[Click here](#) to view the full 2017 exhibitor terms and conditions.

Exhibitors must contact the WAWGG office in writing for booth cancellation requests. A cancellation is not effective until WAWGG has confirmed receipt of your request. The date the request is/was approved will be the official cancellation date.

- For cancellations received on or before 11:59 pm on October 31, 2016, the exhibitor will have received a 75% refund of booth fee.
- Cancellations on or after October 31, 2016, are not refundable regardless of reason.
- Cancellation of a booth that was part of a sponsorship package will NOT be refunded.
- WAWGG may reassign any booth space not occupied during the show, or for which special arrangements have not been made with WAWGG staff before 7:00 am on Tuesday, February 7, 2016.

CONVENTION SCHEDULE

Tuesday, February 7

7:45 AM – 8:30 AM	<i>Welcome Breakfast</i>
8:30 AM – 11:30 AM	<i>State of the Industry</i>
9:00 AM – 3:30 PM	<i>Tasting Room Tactics</i>
11:30 AM – 4:30 PM	<i>Trade Show</i>
11:45 AM – 1:15 PM	<i>Trade Show Lunch</i>
1:30 PM – 3:00 PM	<i>Business and Operations</i>
12:00 PM – 4:00 PM	<i>Posters</i>
2:00 PM – 4:30 PM	<i>Help Wanted</i>
3:00 PM – 4:30 PM	<i>Small Wineries</i>
4:30 PM – 7:00 PM	<i>Honor Reception</i>

Wednesday, February 8

8:00 AM – 3:00 PM	<i>Trade Show</i>
8:00 AM – 5:00 PM	<i>From the Vineyard to the Cellar (In Spanish)</i>
9:00 AM – 11:30 AM	<i>Diving Deep into Spoilage</i>
9:00 AM – 11:30 AM	<i>Ag Labor</i>
11:45 AM – 1:15 PM	<i>Trade Show Lunch</i>
1:30 PM – 4:00 PM	<i>Winery Safety</i>
1:30 PM – 4:40 PM	<i>Farming by Phenology</i>
5:00 PM – 10:00 PM	<i>WWIF Party + Auction</i>

Thursday, February 9

8:30 AM – 11:30 AM	<i>What Makes Washington Wine Unique – Part 1</i>
11:45 AM – 1:15 PM	<i>Leadership Luncheon</i>
1:30 PM – 4:15 PM	<i>The Inevitability of Mechanization</i>
1:30 PM – 4:30 PM	<i>What Makes Washington Wine Unique – Part 2</i>